



For Immediate Release
March 2010

MMPR Marketing
602.264.2655

Taste and Techniques from Local Chef's and TV Titans



Chef Back



Chef Miller



Chef Hall



Chef Rosenberg



Chef Armstrong



Chef Stratta



**Wine Expert
Giglio**



**Mixologist
Rodriguez**

Who: Culinary enthusiasts seeking inspiration and knowledge from the hottest chefs known from their fame on Hell's Kitchen and the Food Network, while savoring inventive food and wine pairings.

What: Westar Kitchen and Bath featuring Dacor presents **Cooks & Corks™**, a renowned culinary event at the heart of the Great Arizona Picnic and the Scottsdale Culinary Festival. Dacor will have the kitchen heating up with fierce culinary-world masterminds the likes of which Cooks & Corks has never seen for the 32nd annual festival. With the help from **Executive Chef Back** of Yellowtail Japanese Restaurant & Lounge at the Bellagio Resort and Casino, **Chef Robin Miller** of the Food Network, Bravo "Top Chef" **Carla Hall**, Bravo "Top Chef" Season 5 Winner **Hosea Rosenberg**, **Chef Govind Armstrong** from 8oz Burger Bar and **Chef Alex Stratta** Executive Chef from the Corsa Cucina & Bar at the Wynn Las Vegas will astound guests with cooking presentations while divulging culinary secrets and tricks of the trade. Wine expert **Anthony Giglio** and award-winning contributor to numerous publications, including *Food & Wine*, *Travel + Leisure*, and *New York Magazine* will host wine seminars and guests enjoy live mixology demonstrations by Bombay Sapphire brand ambassador, **Milo Rodriguez**. Exquisite cuisine prepared by many of Arizona's hottest restaurants as well as wine tastings in the atrium will be available for samplings. Attendees will be able to peruse the high-tech kitchen appliances and products being used for the demonstrations while meeting the Chefs as they will be in the lounge for special appearances and book signings.

Price: Tickets are \$75 for Saturday and \$65 for Sunday, per person, and include admission to the Great Arizona Picnic. They can be purchased by visiting www.ScottsdaleCulinaryFestival.org.

When: Saturday, April 17th -- Noon to 4:30 p.m.
Sunday, April 18th -- Noon to 4:30 p.m.

Where: Scottsdale Center for the Performing Arts
7374 E. Second St.
Scottsdale, AZ 85251

The Scottsdale League for the Arts is a non-profit (501(c)3) charitable organization that raises funds for arts and arts education programs throughout Arizona. Since 2002, the League has contributed more than \$3.2 million to numerous organizations benefiting children, such as Ballet Arizona, Childsplay, Free Arts of Arizona, Greasepaint Youth Theatre, Jazz in Arizona, Phoenix Boys Choir and the Scottsdale Center for the Performing Arts. For additional information about the League or about becoming a member or volunteer, contact SLA at 7309 E. Evans Rd., Scottsdale, AZ 85260 or visit the website, www.ScottsdaleCulinaryFestival.org.

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